

Promotion Guide

With our advertising package, make the most of your exhibiting at Formnext Forum Tokyo 2023 !

Effective promotional tools increase the attraction of your target audience. Plan ahead to take advantage of participating at the trade event!

Advertising opportunities

1. Exhibitor presentation

Exhibitor presentation is a major attraction to visitors. It offers you richer business opportunities to introduce your products and services.

【Outline】

Data : 28 - 29 September
Price: JPY80,000/ 1 slot (30 min.)
Location: Seminar room, Exhibition hall,
Capacity: 40 seats (planned)

【Schedule】

Schedule (30min /slot)	Slot		Equipment
	28 Sep. (Thu.)	29 Sep. (Fri)	
10:30 – 11:00	1J01	2J01	Folding chairs
11:30 – 12:00	1J02	2J02	Speaker's platform / 1
12:30 – 13:00	1J03	2J03	Wired microphone
13:30 – 14:00	1J04	2J04	Audio system
14:30 – 15:00	1J05	2J05	/Projector & screen
15:30 – 16:00	1J06	2J06	Laser pointer / 1
			Reception table with 2 chairs (planned)

Image



【Remark】

- * 1 slot (30 min.) includes move-in and move-out time.
- * It is possible to apply for several slots, several days.
- * If you wish to cancel an order after submitting the application form, the full amount will be charged as the cancellation fee.
- * The organiser's office will decide on the allotment of time schedule if your choices overlap with others.
- * Interpreter service and Simultaneous interpretation equipment is not included. To maximize the result, ordering interpreter service is highly recommended.
- * Exhibitors are responsible for the registration of audience members and managing the presentation.

Application deadline	2 June
Online registration deadline	23 June
*Should there be available slots left after the deadline, late applications may be accepted	

2. Commercial video on the special seminar screen

【Outline】

The organiser's special seminar always attracts many visitors with a wide variety of programs. Exhibitor of Formnext Forum Tokyo is able to broadcast their commercial video between programs which increase visitor's attention to your booth too.

Application deadline	10 Aug
Data submission deadline	8 Sep

Price JPY100,000- (tax excluded)	Video data format	MP4 Full HD(1920*1080) recommended 30 seconds maximum
	Photo data format	JPG / PNG / GIF The projection angle of view is 16:9

**Guaranteed to be aired 6 times over 2days during event period.

Advertising opportunities

3. Banner on the official fair website

Application deadline 14 July

Data submission deadline 28 July

Banner ads on the official website are a very effective tool for publicizing your company's exhibition, as visitors will visit the site many times before and after their participation of the event.

Banner will be placed on the top page of the official fair website from 4 weeks before the fair and until 4 weeks after the fair.

【Size & price】

Type	Placement of the banner (on the top page)	Size in pixel	Price (tax excluded)
A	30% below from the top of the page	W1,140 × H285	JPY150,000-
B	60% below from the top of the page	W1,140 × H380	JPY150,000-

【Note】

- Ad designs will be reviewed in advance.
- Due to the limited number of spaces available, applications will be accepted on a first-come, first-served basis.



Free Advertising opportunities

1. Logo & banner

Announce your participation on your website.
SNS & E-mail signature.

Download from [order forms page](#) in your online account.

formnext
forum TOKYO

Logo

formnext
forum TOKYO



Banner

Free Advertising opportunities

2. Online exhibitor search

Deadline

10 Aug

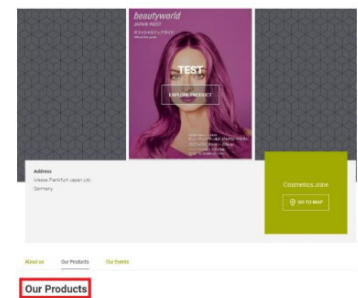
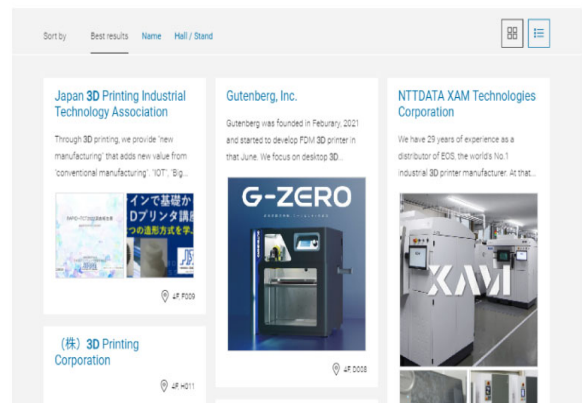
The exhibitor & product search page has been reformed to be more user-friendly. Not only over-all design and appearance, but also the contents are enhanced, so that exhibitors can promote their company and products more effectively. Please register your information and have full advantage of it!

[Registration] Register information on Media Package Manager.

[Contents] Contents included in the package are:
 • Official exhibitor name
 • Company information & a photo
 • Product information & photos
 • Contact detail
 etc.

Detailed information will be sent to you via E-mail in early June.

Your search for '3D' delivered 37 results.



<Popular Paid Add-On tools>

We offer paid Add-On tools that will boost your promotion more effectively so take advantage of them as well.

*In , the exhibitor and product search had about , 6,000PV in two months from the page opening date to the last day of the exhibition.

Social Media Links: Gain more followers!
 :Price: JPY 8,000- (tax excluded)

Show your logo: Your company logo will be shown at Exhibitor search page.
 Price: JPY 10,000- (tax excluded)

Direct Link to your Product: Make it easy for your customers to order your products directly from your company website!
 Price: JPY 8 ,000 (tax excluded)

3. Sending information on SNS

Formnext Forum Tokyo has an official page on “Linkedin” to provide up-date information on the event. Please follow us!!

Follow us; [LinkedIn](#)



Application form for Advertising opportunities

Date: / / 2023

Exhibitor name	
Contact person	
Address	Country:
Tel	
E-mail	

1. Exhibitor presentation

Application deadline

2 June

Please indicate below choices of your preferred time slot(s) from the presentation schedule on first page .

* Organiser will decide on the allotment of time schedule if your choices overlap with others.

28 Sep.(Thu)	1 st Choice	2 nd choice	29 Sep.(Fri)	1 st Choice	2 nd choice
1 st presentation			1 st presentation		
2 nd presentation			2 nd presentation		

2. Commercial video on the special seminar screen

Application deadline

10 Aug

JPY 100,000- x ____slot(s) = JPY

3. Banner on the official fair website

Application deadline

14 July

	Type	Placement of the banner (on the top page)	Size in pixel	Price (tax excluded)
<input type="checkbox"/>	A	30% below from the top of the page	W1,140 × H285	JPY 150,000-
<input type="checkbox"/>	B	60% below from the top of the page	W1,140 × H380	JPY 150,000-

*Detail for data submission will be informed after application form is received and confirmed.

[Note]

Total price

JPY

- Consumption tax will be applied to the price declared.
- The promotional tools are provided to the exhibitors of Formnext Forum Tokyo 2023 only.
- Upon receiving you application form, the detailed information on how to submit the ad data will be sent to you.
- The invoice will be sent to the address written on this application form.
- In the case of cancellation or postponement of the fair due to unavoidable circumstances, a full refund will be given.
- If you wish to cancel an order after submitting the application form, the full amount will be charged as the cancellation fee.
- Advertisement designs will be reviewed in advance.

Submit to

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