

27-28 September, 2022  
Tokyo Metropolitan Industrial Trade Center  
Hamamatsucho Hall  
www.formnextforum.jp

# Promotion Guide

With our advertising package, make the most of your exhibiting at Formnext Forum Tokyo 2022 !

Effective promotional tools increase the attraction of your target audience.  
Plan ahead to take advantage of participating at the trade fair!

## Advertising opportunities

### Banner on the official fair website

Banner ads on the official website are a very effective tool for publicizing your company's exhibition, as visitors will visit the site many times before and after their visit.

Banner will be placed on the top page of the official fair website from 4 weeks before the fair and until 4 weeks after the fair.

**【Size & price】**

Type	Placement of the banner (on the top page)	Size in pixel	Price (tax excluded)
A	30% below from the top of the page	W1,140 × H285	¥150,000
B	60% below from the top of the page	W1,140 × H380	¥200,000

**【Note】**

- Ad designs will be reviewed in advance.
- Due to the limited number of spaces available, applications will be accepted on a first-come, first-served basis.

Application deadline: 15 July / Data submission deadline: 29 July

**Image**



## Free Advertising opportunities

### Online exhibitor search – Renewed!

Exhibitor & product search page has been renewed!  
Now, it is easier to view and search.

The exhibitor & product search page has been reformed to be more user-friendly.  
Not only over-all design and appearance, but also the contents are enhanced, so that exhibitors can promote their company and products more effectively. Please register your information and have full advantage of it!

**【Registration】** Register information on Media Package Manager.

**【Contents】** Contents included in the package are:  
 • Official exhibitor name  
 • Company information and a photo  
 • Product information and photos  
 • Contact detail etc.

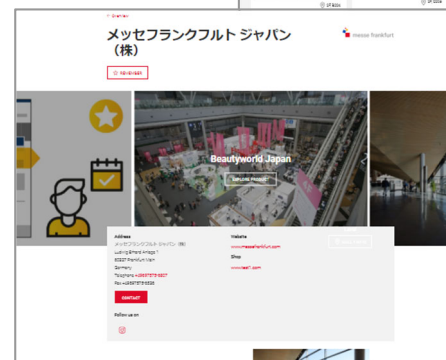
**【Note】** Detailed information will be sent to you via E-mail in early June.

**【Add-on options】**

In addition to the free content, we also offer paid Add-on tools that maximise your presence.

- Additional product information
- Document download
- Product group
- SNS link
- Keywords
- Exhibitor events and so on

**【Note】** Detailed information will be provided separately.



# Application form for Advertising opportunities

Date: / / 2022

Exhibitor name	
Contact person	
Address	Country:
Tel	
E-mail	

## Banner on the official fair website

Application deadline

Fril 15 July 2022

	Type	Placement of the banner ( on the top page)	Size in pixel	Price (tax excluded)
<input type="checkbox"/>	<b>A</b>	30% below from the top of the page	W1,140 × H285	¥150,000
<input type="checkbox"/>	<b>B</b>	60% below from the top of the page	W1,140 × H380	¥200,000

※Detail for data submission will be informed after application form is received and confirmed.

Total price

¥

**[Note]**

- Consumption tax will be applied to the prices declared.
- The promotional tools are provided to the exhibitors of Formnext Forum Tokyo 2022 only.
- Upon receiving you application form, the detailed information on how to submit the ad data will be sent to you.
- The invoice will be sent to the address written on this application form.
- If you wish to cancel an order after submitting the application form, the full amount will be charged as the cancellation fee.

Submit to

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Shosankan 7F, 1-3-2 Iidabashi Chiyoda-ku, Tokyo 102-0072 Japan

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