

Press release

10 March 2022

Formnext Forum Tokyo goes hybrid with new online event services

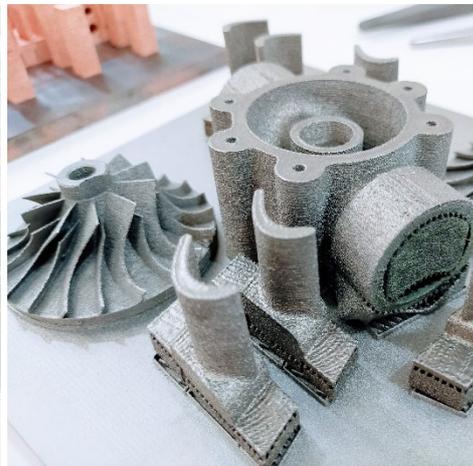
Nanako Kaku
Tel +81 3 3262-8453
press@japan.messefrankfurt.com
www.jp.messefrankfurt.com
www.formnextforum.jp
FFT2022-1e

With travel restrictions due to COVID-19 still persisting around the world, Formnext Forum Tokyo will be held as a hybrid event in 2022. The new format will consist of three-stages; an online pre-event seminar, the physical event, and an online post-event seminar. In addition, the physical event will see the introduction of flexible participation options in the shape of a digital exhibitor package. This will give exhibitors the option to participate online with table-top exhibits and onsite assistance. Formnext Forum Tokyo in this way takes a hybrid approach to encourage more opportunities for business interaction.

Exhibitor registration is now open for the much-anticipated 2022 event, to be held from 27 – 28 September at the Tokyo Metropolitan Industrial Trade Center, Hamamatsucho Building. A combination of product showcases and specialist seminars covering the latest trends in additive manufacturing (AM) will once again cater to a wide spectrum of trade visitors. The event has gradually expanded in scale since its launch in 2019, becoming well-known as a forum for business exchange and networking opportunities, where the next generation of intelligent industrial production comes together.



Onsite visitors sample exhibits at Formnext Forum Tokyo 2020



Due to the COVID-19 pandemic, the 2021 edition was held as an entirely online seminar event, welcoming speakers from 11 companies and organisations, as well as 1,061 online participants over the two days. In 2020, the forum hosted 29 exhibitors and 710 visitors in Tokyo, with many exhibitors commending the event for bringing the industry closer

Messe Frankfurt Japan Ltd
7F Shosankan 1-3-2 Iidabashi Chiyodaku
102-0072 Tokyo Japan

together during a difficult time. Messe Frankfurt Japan, the organiser of Formnext Forum Tokyo, is confident of the success of the upcoming hybrid edition, based on the experience of last year's all-digital event and the physical event in 2020. With the business community facing its greatest challenge in recent years, Formnext Forum Tokyo 2022 will create timely opportunities for industry players to explore new markets.

The forum will see experts converge from a wide range of industry sectors, including:

- Solutions for additive manufacturing
- Materials
- Manufacturing preparation / Pre-processing
- Component processing / Surface processing solution / Post processing
- Contract manufacturing / Design / Product development
- Tool and die making
- Software
- Quality management / Measurement
- Certification and Standards
- Research and development (R&D)
- Organisations and publishing companies

Formnext Forum Tokyo is organised by Messe Frankfurt Japan Ltd and forms a part of a series of international events including:

- **Formnext:** 15 – 18 November 2022, Frankfurt, Germany
- **Formnext + PM South China:** 14 – 16 September 2022, Shenzhen, China
- **Asiamold:** 3 – 5 March 2022, Guangzhou, China

To find out more about the 2022 forum, please visit

www.formnextforum.jp

Press information and photographic material:

<https://formnextforum.jp.messefrankfurt.com/tokyo/en/press/photos.html>

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2021

Formnext Forum Tokyo 2022
Tokyo Metropolitan Industrial
Trade Center
27 – 28 September 2022