

Press release

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Exhibitor applications open for September's second Formnext Forum Tokyo

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Formnext Forum Tokyo is gearing up for its opening from 24 – 25 September 2020 at the Tokyo Metropolitan Industrial Trade Center, Hamamatsucho Hall. After the successful premiere in 2019, the Japanese manufacturing industry is discovering the benefits for the inclusion of additive manufacturing in various user industries. Despite the recent Novel Coronavirus outbreak, the event is scheduled as planned. The unique circumstances provide an opportunity for suppliers to rethink their manufacturing processes in favour of increased automation and 3D printing.

As a sister event of Formnext (held in Germany), the two-day Formnext Forum Tokyo is projected to be a leading event of its kind in Japan, consisting of seminars and showcases focusing on additive manufacturing (AM), and the next generation of intelligent industrial production. The forum will provide exhibitors, visitors and conference attendees with an informative business platform and important networking opportunities.



Dr.-Ing. Kristian Armtz of ACAM Aachen Center for Additive Manufacturing GmbH at pre-event 2019

“Although the novel coronavirus outbreak has caused widespread industry disruption, it has nonetheless opened up additive manufacturing opportunities, with businesses exploring 3D printing as a temporary manufacturing measure to cope with supply chain disruption,” Mr Yasushi Kajiwara, Managing Director of Messe Frankfurt Japan Ltd explained. “The upcoming forum will conduct a deep-dive into AM topics across a wide range of industry segments, while also providing

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networking opportunities to help industry players get back to business as soon as possible. Between now and September, we are confident that the event industry will stabilise and we will liaise with public health authorities to ensure that all of the appropriate safety precautions are implemented at the upcoming forum.”

As a high tech hub in Asia, Japan has a depth of untapped manufacturing potential that can be leveraged. By bringing relevant talent from across the board together, Formnext Forum Tokyo will encourage the exchange of AM knowledge across sectors to create genuine business outcomes for participants.

The value of the Japanese 3D printer market rose by 8.9% in 2017 to USD 30.8 billion. Composing not only of 3D printers, but also related services and materials, the market value in 2022 is expected to hit USD 47.6 billion¹. Around the globe, the number of industry segments that use metal AM processes grew thanks to increased adoption at manufacturing sites, while the implementation of related materials and peripheries is also on the rise. AM in Aviation – a topic that will be discussed within the context of both the Japanese and global AM market at Formnext Forum Tokyo – is just one example of where 3D printing is beginning to have an impact as progress in die and mold technologies accelerates².

Successful 2019 satellite event bodes well for 2020

Held in 2019, a pre-event of Formnext Forum Tokyo featured a variety of AM industrial seminars covering topics relevant to both Japanese and overseas companies and institutions. Table top exhibitors from key AM industry companies also participated during the forum, which concluded successfully having attracted 150 visitors during the day – receiving highly positive feedback from both exhibitors and visitors.

The 2020 edition is expected to welcome some 70 exhibitors and 2,000 visitors, showcasing the complex, multifaceted world of additive manufacturing across the entire range of materials and processes: from polymers and metals to other manufacturing materials, as well as every step in state-of-the-art industrial production right up to series production. In addition to upstream and downstream processes, the forum will also cover R&D trends, cutting edge technologies, and the latest application ideas.

Technology-oriented business platform attracts a diverse visitor profile

Formnext Forum Tokyo 2020 is where experts converge from a wide range of industry sectors, including:

- Automation and Handling
- Automotive, Aviation and Aerospace
- Construction and Architecture
- Consumer Health Care
- Dental Technology
- Medical Technology
- Electronic Engineering

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- Electronics and Domestic Appliances
- Mechanical Engineering and Plant Engineering
- Packaging
- Research and Development
- Watches and Jewellery and many more

Formnext in Germany shows rapid growth

Formnext Forum Tokyo is a sister event of Formnext, held in Frankfurt, Germany. Since its first edition in 2015, Formnext has been an impressive success story – in converging the world of additive manufacturing. In just five years the annual exhibition has grown into one of the most influential international trade fairs for 3D printing and cutting-edge industrial production. In 2019, Formnext set a new record, hosting 852 exhibitors from 36 countries and regions, and attracting 34,532 industry specialists and decision makers around the world.

The success of the Formnext brand has inspired sister events in China and Russia, and this September will see the brand expanding to Japan to capture the high potential local AM market.

Formnext Forum Tokyo is organised by Messe Frankfurt Japan Ltd and forms a part of a series of international events including:

- Formnext: 10 – 13 November 2020, Frankfurt, Germany
- Formnext + PM South China: 9 – 11 September 2020, Shenzhen, China
- Asiamold: 2020, Guangzhou, China
- Rosmould: 8 – 10 June 2020, Moscow, Russia

To find out more about the 2020 forum, please visit www.formnextforum.jp

Press information and photographic material: <https://formnextforum.jp.messefrankfurt.com/tokyo/en/presss.html>

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,600* employees at 30 locations, the company generates annual sales of around €733* million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

*preliminary figures 2019

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1 Research conducted by International Data Corporation Japan in 2018

2 Research conducted by New Energy and Industrial Technology Development Organization in 2019